ATTACHMENT A

PROGRAM SCOPE AND DESCRIPTION

FY 2015-2016

The Full Frame Documentary Film Festival is an annual international event dedicated to the theatrical exhibition of non-fiction cinema. Each spring Full Frame welcomes filmmakers and film lovers from around the world to historic downtown Durham, North Carolina for a four-day, morning to midnight array of films as well as discussions, panels, and southern hospitality. Set within a four-block radius, the intimate festival landscape fosters community and conversation between filmmakers, film professionals and the public.

Full Frame serves the documentary form and its community by showcasing the contemporary work of established and emerging filmmakers. The festival provides a space that nurtures conversation between artists, students, and the Full Frame audience. Full Frame is committed to enhancing public understanding and appreciation of the art form and its significance, while making films more accessible to a wider audience.

Full Frame elements include:

- 1. Full Frame will offer opportunity for documentary filmmakers to showcase their work theatrically. Full Frame will offer a unique assortment of film screenings, both curated and submitted, for competition, panel discussions, seminars, and Q&A sessions.
- 2. Full Frame will continue to provide enhanced year-round programming, including educational outreach programs and free screenings in various Durham locations. The festival has shown 19 free screenings in Durham and the surrounding areas to thousands of citizens at no charge this year.
- 3. Full Frame will present over 100 films for the 19th annual Full Frame Documentary Film Festival, April 7-10, 2016.
- 4. Full Frame will host over 75 members of the national and international Press.
- 5. Full Frame will present the annual Free Youth Program to over 500 local students and educators.
- 6. Full Frame will offer the Teach the Teachers Documentary Literacy Course at no charge to Durham Public High School teachers.

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- 7. Full Frame will conduct its School of Doc documentary camp for Durham youth at no charge.
- 8. Full Frame will offer tribute to the masters of the documentary genre and leaders of the media industry with the Full Frame Tribute and accompanying film series.
- 9. Full Frame will continue to enhance its service to film students through the Full Frame Fellows program which provides discounted passes, special programming and master classes during the annual festival.
- 10. Full Frame will present Free Community Screenings during the 2016 festival.
- 11. Full Frame will provide programming and events resulting in over 30,000 tickets.